

All American Fastener Show set for May 2010 in Branson, Missouri

The inaugural All American Fastener Show will be held May 6-7, 2010 at the Hilton Branson Convention Center in popular vacation destination Branson, Missouri. Centrally located in the heart of the U.S.A., Branson is within easy travel distance from both coasts and all of the heartland. In addition to its convenient location, Branson is truly a remarkable vacation destination and an incredible value with more than 50 live performance theatres, three pristine lakes, 12 championship golf courses, an internationally award-winning theme park, dozens of attractions and museums, retail and outlet malls, and a full-range of dining options.

According to All American Fastener Show organizer, Heidi Volltrauer, the show was established to give those in the fastener industry the opportunity to meet in a centralized location, reduce the amount of travel time and expenses involved, and provide a family-friendly atmosphere.

“Our goal for the All American Fastener Show is to promote American-made fastener products and provide a cost effective way for these companies to generate sales leads, introduce new products while enhancing their image and visibility. Branson was an automatic choice for the show because of its centralized location and reputation as an ‘all-American’ family entertainment destination. Our hope is that show exhibitors and attendees will take this opportunity to mix business with pleasure and bring their families to enjoy all that Branson has to offer,” said Volltrauer.

Exhibitors can register for the show online at **www.AllAmericanFastenerShow.com**. Booth space is limited with only 100 booths available. Exhibitors are encouraged to register before February 1, 2010 to take advantage of a \$100 discount on booth rates. Registration deadline for exhibitors is April 1, 2010. Standard 10' X 10' exhibit spaces are \$695 (\$595 before 2/1/2010) and premium corner spaces are \$795 (\$695 before 2/1/2010). Attendees are also encouraged to pre-register online to avoid a wait at check in and to ensure credentials are prepared prior to arrival. Exhibitors and attendees may also register by phone: (toll free) 877-865-8237.

All American Fastener Show sponsorship opportunities are also available. Sponsorship package information can be found online at www.AllAmericanFastenerShow.com/sponsorship.htm or by contacting Heidi Volltrauer toll free at 877-865-8237 for details.

The Hilton Branson Convention Center Hotel, in the heart of historic downtown Branson, is the host for the 2010 All American Fastener Show. The hotel is located across from the Branson Landing retail and entertainment district which is situated directly on the banks of Lake Taneycomo. A limited number of discounted hotel rooms are available at the Hilton Branson Convention Center Hotel. Rooms can be reserved online at www.BransonConventionCenter.Hilton.com or by calling 417-336-5400.

Traveling to Branson is easier than ever before with the opening of the new Branson Airport (BKG) in spring 2009. Branson has direct flights to and from most major U.S. cities. Flights directly to and from Branson can be scheduled by calling 417-334-7813 or online at www.flybranson.com.

The Springfield-Branson National Airport (SGF), located in Springfield, MO less than an hour north of Branson, has full air service from major airline carriers. The Springfield-Branson National Airport opened a new terminal in May 2009 and provides many options for scheduled flights. Airline reservations can be made by calling 417-868-0500 or online at www.flyspringfield.com

“We’re looking forward to a fantastic show. The buzz surrounding the All American Fastener Show is growing everyday. People are getting excited about something new in the plastics fastener industry and are planning now to be in Branson for a few days next spring. We’re already reserving exhibit booths and processing attendee registrations. From the feedback we’re receiving, Branson is a welcomed addition to the fastener show schedule. The All American Fastener Show allows plastics industry professionals to travel less, economize and still network with top manufacturers and distributors,” said Volltrauer.

For complete information about the All American Fastener Show or to register as an exhibitor, attendee or sponsor, visit www.AllAmericanFastenerShow.com or call toll-free 1-877-865-8237. Branson area trip planning and entertainment details are located on the Branson/Lakes Area Convention and Visitors Bureau website at www.explorebranson.com.